**BLEED** area is the extra 1/4" (.125" on each side) added outside the TRIM size.
Bleed allows for full background images, which must extend to the bleed size: **48.25"x96.25"**
**AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF.**

**TRIM** is the FINAL CUT SIZE of the finished printed piece: **48"x 96"**

**LIVE** or safe area is at least 1/8" inside from final TRIM lines.
**DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA.**