BLEED area is the extra 1/4" (.125" on each side) added outside the TRIM size.
Bleed allows for full background images, which must extend to the bleed size: **48.25"x120.25"**
AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF.

TRIM is the FINAL CUT SIZE of the finished printed piece: **48" x 120"**

LIVE or safe area is at least 1/8" inside from final TRIM lines.
DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA.