



FOLD

BLEED area is the extra 1/4" (.125" on each side) added outside the TRIM size.

Bleed allows for full background images, which must extend to the bleed size: **17.25"x11.25"**

AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF.

TRIM is the FINAL CUT SIZE of the finished printed piece: **11"x 17"**

LIVE or safe area is at least 1/8" inside from final TRIM lines.

DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA.