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BLEED area is the extra 1/4" (.125" on each side) added outside the TRIM size.
Bleed allows for full background images, which must extend to the bleed size:
AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF.

TRIM is the FINAL CUT SIZE of the finished printed piece:

LIVE or safe area is at least 1/8" inside from final TRIM lines.
DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA.



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