



BLEED area is the extra 1/4" (.125" on each side) added outside the TRIM size. Bleed allows for full background images, which must extend to the bleed size:

5.0" x 19.25"

AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF

TRIM is the FINAL CUT SIZE of the finished printed piece: **4.75" x 19"**

LIVE or safe area is at least 1/8" inside from the final TRIM or cut line.

DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA