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BLEED area is the extra 1/4" (.125" on each side) added outside the TRIM size. Bleed allows for full background images, which must extend to the bleed size:

AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF

TRIM is the FINAL CUT SIZE of the finished printed piece:

LIVE or safe area is at least 1/8" inside from the final TRIM or cut line.

DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA



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