



— **BLEED** area is the extra 1/4" (.125" on each side) added outside the TRIM size. Bleed allows for full background images, which must extend to the bleed size: **3.9167" x 8.75"**

AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF

— **TRIM** is the actual FINAL CUT SIZE of the finished printed piece: **3.6667" x 8.5"**

— **LIVE** or safe area is at least 1/8" inside from the final TRIM or cut line.

DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA