



**BLEED** area is the extra 1/4" (.125" on each side) added outside the TRIM size.  
Bleed allows for full background images, which must extend to the bleed size: **8.75" x 3.9167"**  
**AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF**

**TRIM** is the actual FINAL CUT SIZE of the finished printed piece: **8.5" x 3.6667"**

**LIVE** or safe area is at least 1/8" inside from the final TRIM or cut line.  
**DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA**