



**BLEED** area is the extra 1/4" (.125" on each side) added outside the TRIM size.

Bleed allows for full background images, which must extend to the bleed size: **4.5" x 3.916"**

**AFTER PRINTING, THE BLEED AREA WILL BE CUT OFF**

**TRIM** is the actual FINAL CUT SIZE of the finished printed piece: **4.25" x 3.666"**

**LIVE** or safe area is at least 1/8" inside from the final TRIM or cut line.

**DO NOT PLACE ANY CRITICAL LOGOS OR TEXT OUTSIDE THIS LIVE AREA**